



NEWS RELEASE

Agency Contact: Andy Marken
Marken Communications, Inc.
(408) 738-1115 - office
(408) 732-9589 - home

Client Contact: Mike Morand
(408) 745-2000

FOR IMMEDIATE RELEASE

ATARI® COMPUTER INTRODUCES TT™:

A TRUE, 32-BIT BUS SYSTEM FOR SERIOUS COMPUTER USERS

LAS VEGAS, NV (November 13, 1989) -- As part of its focused effort to be the small systems and workstation manufacturer of choice for graphics users, Atari Computer has introduced the TT--a true, 32-bit bus system that utilizes the speed and power of the Motorola 68030 microprocessor.

This new personal computer, which operates at 16 MHz with built-in cache memory and an optional FPU (floating point unit), is compatible with Atari Computer's ST™ line of computer systems.

In making the announcement, Sam Tramiel, Atari Corporation president, said that the speed and compatibility of the TT will be the keys to the system's success. "Unlike most cutting edge hardware, users don't have to wait for application software to utilize the speed and power of the TT--it's compatible with thousands of existing ST packages," Tramiel said. "The TT provides users with the system features and software options they want **today**," he added.

The open architecture system was designed to easily evolve with users' changing needs. With the appropriate software, the TT's network-ready

. . .more

ATARI COMPUTER INTRODUCES TT (cont.)

hardware can be linked into the leading network application packages. The system's standard 2-MB RAM (expandable to 8 MB), two serial ports (expandable to four), internal A24/D16 VME card slot and optional hard disk provide maximum configuration flexibility. The TT also includes a real-time clock with non-volatile RAM.

Advanced Graphics Modes

While the processing power of the TT make it the ideal small system solution in a range of application environments, Atari Computer's newest introduction was designed with the graphics user in mind.

In addition to the standard ST video modes, users may opt for a resolution of 320 x 480 with 256 colors or 640 x 480 with 16 colors--both from a palette of 4,096 colors. A resolution of 1280 x 960 with monochrome display is also available.

"Simply stated, TT users have more to choose from," said Tramiel. "From photo imaging to CAD to desktop publishing, we're offering the resolutions, color and speed that users require for today's sophisticated graphics applications," he noted.

Tramiel added that the system was developed to support existing and future hardware and software standards in both the graphics and personal computer industries. "The TT includes built-in SCSI and ACSI with DMA, as well as MIDI, parallel and RS-232C serial ports, so users can upgrade their systems," said Tramiel. "And, we will continue to support the Atari TOS

. . .more

ATARI COMPUTER INTRODUCES TT (cont.)

Operating System, as well as industry standard UNIX® and X Windows™, ensuring that our users have maximum configuration options," he emphasized.

For users who want to integrate graphics with spectacular sound effects for multimedia or complete animation applications, the TT includes 8-bit digital stereo sound with a programmable sample rate from 6.25 to 50 KHz.

"The TT is the graphics solution that small business and departmental users have been waiting for," concluded Tramiel. "The TT provides the speed, memory and resolutions required for graphics-intensive applications, and it offers the software compatibility necessary to be an effective business or office system."

The TT will be available in the U.S. in the first quarter, 1990.

For more information on the TT, or any of Atari Computer's personal computer and graphics solutions, contact Mike Morand, president, Atari Computer, 1196 Borregas Avenue, Sunnyvale, California 94088; (408) 745-2000.

#

Atari is a registered trademark and TT and 1040ST
are trademarks of Atari Corporation.

Other products are trademarks of their manufacturers.

10ATR34.NR